



NEWS RELEASE
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AgMarket® Rebrands from AgMarket.Net

AgMarket®, formerly AgMarket.Net, announces it now operates as its own introducing brokerage under a new name and brand. The change took effect October 10, when AgMarket became a GIB of StoneX Financial Inc.

With the rebrand, the company drops the “.Net” from its name and unveils a new logo. The firm’s partners say bringing brokerage, consulting, crop and livestock insurance, media and technology under one brand just makes sense. The company’s media offerings include the popular YouTube podcast Grain Markets and Other Stuff and its premium subscriber broadcasts. The firm also offers the AgMarket App and digital tools such as the Integrated Consulting Report.

“We started this company seven years ago as four co-founders with a simple goal: to build a business based in faith, family, integrity and fairness,” says AgMarket co-founder and chief operating officer Jim McCormick. “While holding true to our values, we’ve grown rapidly but strategically into a full-service company. We’re ready for the natural next step: becoming our own company and rebranding as AgMarket.”

McCormick says clients can expect the same commitment to service and the values the firm was built on as well.

“Our clients count on us to help manage risk in an effort to make informed marketing decisions for their grain and livestock operations,” says McCormick. “This is an exciting time for our team, and we’re looking forward to what comes next too.”

AgMarket and its affiliated companies offer commodity brokerage, consulting, crop and livestock insurance, media and technology tools. AgMarket is a guaranteed introducing broker of StoneX Financial Inc.

Contact Betsy Jibben for more information or to request high-resolution logos and brand assets.

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