



**NEWS RELEASE**  
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### **AgMarket Acquires Standard Grain, Bringing Trusted Names Under One Roof**

*Partnership pairs Standard Grain's subscription service and daily market podcast with AgMarket's array of risk-management offerings.*

Two of the most respected names in the commodity space are merging, as Standard Grain becomes a wholly owned subsidiary of AgMarket.

Joe Vaclavik, founder of Standard Grain, shared the news Wednesday during a premium subscriber broadcast of the company's flagship podcast, Grain Markets and Other Stuff.

"I've been working tirelessly for years to build this business, and quite frankly, it had just become way too much for me to manage on my own," says Vaclavik. "After exploring a number of different options, [I decided that] going into business with my friends, people I've known and trusted for years, was the best solution for me. I think this is going to end up working out really well."

Matt Bennett, co-founder and CEO of AgMarket.Net®, echoed that enthusiasm on the broadcast as well.

"We've been working together for a long time, Joe," said Bennett during the broadcast. "I've known you, I think, not long after you got out of school and started up Standard Grain. We felt as if we could work together [and] we just finally decided to do something formal about it."

Both emphasized the transition will not disrupt a viewer's experience, as Standard Grain's team, including founder Joe Vaclavik and content director Mackenzie Johnston, remains fully in place.

"The daily podcast isn't changing," says Vaclavik. "The distribution schedule is not going to change. The service is going to get better because I'm going to be able to focus 100 percent of my energy on content creation, rather than dividing it between content creation and running the business."

"I'm just excited we can kind of take some of the load off of you and see how much we can build this thing out," says Bennett. "You've done a great job building it, but now, having some help, I think we can do [some] pretty good things."

Grain Markets and Other Stuff is available on YouTube, where the podcast has drawn more than 35,000 subscribers and surpassed 11 million views since its launch. Tens of thousands listen daily on applications such as Spotify and Apple Podcasts.

Contact Betsy Jibben for further information.