

EVENT AGENDA



FEBRUARY 2, 2025	RENAISSANCE NASHVILLE HOTEL
12:50 P.M. - 1:00 P.M.	Welcome: Opening General Session AgMarket.Net® Broadway Ballroom
1:00 P.M. - 2:00 P.M.	2025 - A World Is Awash In Soybeans – With Grains To Follow Dan Basse AgResource Company
2:00 P.M. - 2:10 P.M.	Presentation Hoglanix
2:10 P.M. - 3:10 P.M.	High Impact Weather: 2025 Growing Season Outlook Eric Snodgrass Conduit Ag
3:10 P.M. - 3:30 P.M.	Break
3:30 P.M. - 4:15 P.M.	Grain Markets and Other Stuff podcast taping Joe Vaclavik, Standard Grain Mackenzie Johnston, Standard Grain
4:15 P.M.- 5:15 P.M.	The Macroeconomics of Agricultural Markets: Risks and Opportunities for 2025 Erik Norland CME Group
5:15 P.M. - 6:00 P.M.	Break before Social Hour and Event Dinner
6:00 P.M. - 7:00 P.M.	Social Hour Live Music with Jesse Allen Nashville Recording Artist, Agricultural Journalist SoBro Foyer and Event Hub Container Bar
7:00 P.M.	Event Dinner Additional Q&A with Speakers During Dinner Midtown Room

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EVENT AGENDA



FEBRUARY 3, 2025		RENAISSANCE NASHVILLE HOTEL
7:00 A.M. - 8:00 A.M.	Breakfast Midtown Room	
7:50 A.M. - 8:00 A.M.	Welcome: Opening General Session AgMarket.Net® Broadway Ballroom	
8:00 A.M. - 8:45 A.M.	Commodity Margins: How they are Determined, Protected and Enhanced Brian Burke John Stewart & Associates	
8:45 A.M. - 9:30 A.M.	Free Bushels and How to Ensure You're Getting Them Randy Dowdy Total Acre	
9:30 A.M. - 9:50 A.M.	Break	
9:50 A.M. - 10:00 A.M.	Presentation Case IH	
10:00 A.M. - 11:00 A.M.	Ride the Wave: Trend Identification & Notable Patterns Brian Splitt AgMarket.Net®	
11:00 A.M. - 12:00 P.M.	The Importance of a Marketing Plan in Good Times and Bad Matt Bennett AgMarket.Net®	
12:00 P.M. - 1:00 P.M.	Lunch Midtown Room	
1:10 P.M. - 1:15 P.M.	Opening Afternoon Session AgMarket.Net® Broadway Ballroom	
1:15 P.M. - 2:00 P.M.	A Family Business Successfully Transferred to the 3rd Generation Alex Melvin Rural King	
2:00 P.M. - 2:15 P.M.	Break	
2:15 P.M. - 3:00 P.M.	Americas United By Farming Julio Bravo AgroBravo	
3:00 P.M. - 3:15 P.M.	Bill Biedermann Closing Comments AgMarket.Net®	

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